



**ANNUAL  
PARTNERSHIP  
PLAN  
2022  
2023**



# WHO ARE WE?

## Our mission

We are committed to improving the lives of cancer patients. The cancer treatment plan may include drugs that are not paid for by the government or the hospital. Our oncology medication access coordinators can support you in several ways:

- By helping you find financial support, a reimbursement program and assistance to ensure you have quick access to the medicines you need and quality care throughout the duration of your treatment;
- By helping you complete the necessary documents for private or public insurance as well as support programs to ensure that treatments begin without administrative delay;
- By offering training opportunities to our access coordinators ;
- By creating networking opportunities to foster support and collaboration in practice.

## Our services and communication tools

AQCAMO offers several information and communication services and tools to its members:

- Website : [www.AQCAMO.ca](http://www.AQCAMO.ca)
- Center for documentary references and forms (on the website)
- Training day
- Newsletters
- Annual congress

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# 5 REASONS TO BECOME A PARTNER

## Increase your visibility.

Our annual partnerships offer you increased visibility by prominently displaying your logo and advertising in AQCAMO communications:

- Logo and link to your website in the “annual partners” section of our website ;
- Advertising banner and link to your website on the home page of our website ;
- Visibility before, during and after the association’s annual events.

## Help develop the knowledge of our access coordinators.

Access coordinators who attend our annual events are eager to learn and bonify their practice, but also a desire to standardize approaches and practices. They are always on the lookout for new information and knowledge that will enable them to provide quality service to their patient.

## Invest your time wisely.

In addition to promoting your business, you support AQCAMO’s mission to help cancer patients and you help ensure its sustainability. Isn’t that a smart way to invest your time?

## Affirm your reputation.

Partnering with AQCAMO not only allows you to showcase your brand image and promote your products and services to targeted audiences, but it also enables you to assert your reputation with established healthcare professionals.

## Consolidate your place in the field of oncology.

Annual partnerships allow you to showcase yourself as a key player in oncology today and in the future.

## Prestige Partner - \$ 8 500

### Inclusions:

- Your logo in large format, with a hyperlink to your website, on the annual partners page;
- Your logo in large format, with a hyperlink to your website, on the registration page for our annual AQCAMO event;
- Your logo in large format, on posters thanking partners for the AQCAMO annual event;
- Your logo in large format on promotional emails of the AQCAMO annual event;
- One-page advertisement in the participant's guide at the AQCAMO annual event;
- Your logo in large format on the banner for the AQCAMO annual event;
- The logo on the visual broadcast on screens during the annual AQCAMO event;
- The logo on the centerpieces during the cocktail / dinner;
- Small opening word during the recognition dinner;
- An 8 "x 10" exhibit booth at our AQCAMO annual event *(Congress only)*;
- A table and two chairs at our AQCAMO annual event *(Congress only)*;
- Electricity and internet access (on request) during our AQCAMO annual event *(Congress only)*;
- Thanks at the end of the event;
- Five (5) admittances for the AQCAMO annual event.

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## Diamond Partner - \$ 6 500

### Inclusions:

- Your logo in medium format, with a hyperlink to your website, on the annual partners page;
- Your logo in medium format, with a hyperlink to your website, on the registration page for our annual AQCAMO event;
- Your logo in medium format on posters thanking partners for the AQCAMO annual event;
- Your logo in medium format on promotional emails for the AQCAMO annual event;
- One-page advertisement in the participant's guide at the AQCAMO annual event;
- Your logo in medium format on the banner for the AQCAMO annual event;
- The logo on the visual broadcast on screens during the AQCAMO annual event;
- Logo on the centerpieces during the cocktail / dinner;
- Small opening word during the recognition dinner;
- An 8 "x 10" exhibit booth at our annual AQCAMO event *(Congress only)*;
- A table and two chairs at our annual AQCAMO event *(Congress only)*;
- Electricity and internet access (on request) during our annual AQCAMO event *(Congress only)*;
- Thanks at the end of the event;
- Four (4) admittances for the AQCAMO annual event.



## Gold Partner - \$ 4 500

### Inclusions:

- Your logo in standard format, with a hyperlink to your website, on the annual partners page;
- Your logo in standard format, with a hyperlink to your website, on the registration page for our annual AQCAMO event;
- Your logo in standard format, on posters thanking partners for the annual AQCAMO event;
- Your logo in standard format on promotional emails for the AQCAMO annual event;
- ½ page advertisement in the participant's guide at the AQCAMO annual event;
- Your logo in standard format on the banner of the AQCAMO annual event;
- The logo on the visual broadcast on screens during the annual AQCAMO event;
- Logo on the centerpieces during the cocktail / dinner;
- Award of the recognition prize to the winner with introductory word;
- An 8 "x 10" exhibit booth at our annual AQCAMO event *(Congress only)*;
- A table and two chairs at our annual AQCAMO event *(Congress only)*;
- Electricity and internet access (on request) during our annual AQCAMO event *(Congress only)*;
- Thanks at the end of the event;
- Three (3) admittances for the AQCAMO annual event.

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## Platinum Partner - \$ 2 500

### Inclusions:

- Your logo in small format, with a hyperlink to your website, on the annual partners page;
- Your logo in small format, with a hyperlink to your website, on the registration page for our annual AQCAMO event;
- Your logo in small format, on posters thanking partners for the annual AQCAMO event;
- ¼ page advertisement in the participant's guide during the AQCAMO annual event;
- Your logo in small format on the banner of the AQCAMO annual event;
- Visual logo broadcast on screens during the annual AQCAMO event;
- An 8 "x 10" exhibit booth at our annual AQCAMO event *(Congress only)*;
- A table and two chairs at our annual AQCAMO event *(Congress only)*;
- Electricity and internet access (on request) during our annual AQCAMO event *(Congress only)*;
- Two (2) admittances for the AQCAMO annual event.

# PARTNERSHIP PLAN 2022 / 2023

	Prestige	Diamond	Gold	Platinum
<b>Cost of partnership</b>	<b>\$ 8 500*</b>	<b>\$ 6 500*</b>	<b>\$ 4 500*</b>	<b>\$ 2 500*</b>
<b>VISIBILITY</b>				
Annual visibility logo on partners page, advertising banner	++++	+++	++	+
Logo in communications (newsletter) <i>The logo format varies depending on the type of package</i>	+++	++	+	
Logo on the event banner <i>The logo format varies depending on the type of package</i>	++++	+++	++	+
Logo in a loop on screen during the event <i>The logo format varies depending on the type of package</i>	++++	+++	++	+
Event visibility Annual congress and/or Journée reconnaissance Before, during and after the AQCAMO annual event	++++	+++	++	++
Advertising in the participant guide of our annual event	1 page	1 page	½ page	¼ page
Exhibition booth at our annual event <i>(congress only)</i>	1 booth	1 booth	1 booth	1 booth
Centerpieces during the cocktail party in order to present the partners <i>The logo format varies depending on the type of package</i>	++++	+++	++	+
Small opening word during the recognition dinner	•			
A few words of opening during the cocktail		•		
Award of the recognition prize to the winner with introductory word			•	
Thanks during the evening	•	•	•	•
Event pass <i>(for our annual event)</i>	5 admittances	4 admittances	3 admittances	2 admittances

\* Taxes not included

[Click here to complete the reservation form!](#)

**BOOKING FORM**

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